

Industry Solutions: Real Estate and Insurance

Rapattoni Joins Forces with GlobeXplorer to Provide Nationwide Aerial Images in Rapattoni MLS

Rapattoni Corporation, the nation's leader in management information software for real estate associations has joined forces with GlobeXplorer to provide all Rapattoni Multiple Listing System (MLS) customers with high quality, nationwide aerial photography at no additional charge.

Aerial imagery is the latest cutting-edge feature for Rapattoni MLS, a completely configurable Internet-based real estate multiple listing system. Users will be able to access an aerial photo of any address in the continental United States from the GlobeXplorer's immense Imagery Library, the largest commercial collection of online aerial and satellite imagery in the world. This new feature enhances the Rapattoni MLS software, which also offers prospect searches, location maps, customized agent information, and links to public records

"We are pleased to provide our MLS customers with high quality, nationwide aerial photography," said Andy Rapattoni, president and CEO of Rapattoni Corporation. "These high resolution images are tightly integrated into Rapattoni MLS and add an exciting element to a real estate agent's presentation to their clients and prospects."

Users simply search for a property or properties in Rapattoni MLS, and then they can view an aerial photograph of the neighborhood or area the property is in, just as they would view a street map.



"We're happy that Rapattoni has decided to take advantage of the power of aerial imagery in real estate applications," said Rob Shanks, president of GlobeXplorer. "Brokers can showcase properties and tour neighborhoods to make their online real estate listings work harder for them, often avoiding the need for time-consuming site visits."

Bret Wiener, chief technology officer for Rapattoni, said, "This is in keeping with our objective of continually adding new valuable features to Rapattoni MLS as technology evolves. We are setting the standard."

