

Industry Solutions: Mapping & GIS

Claritas uses GlobeXplorer's **ImageConnect** and **ImageBuilder** products.

GlobeXplorer Enhances Claritas' Site Selection Tools

Leading Supplier Of Demographic Data Partners With GlobeXplorer To Provide Unique Marketing Reports

Claritas is the premier provider of demographic data - by linking consumer demographics to geography, Claritas provides the most complete source of marketing information available. The comprehensive cartographic boundaries and roster files, coupled with expertise in analysis, provide unsurpassed marketing data.

Get a bird's eye view with SiteReports' new aerial view feature and aerial maps. These enhancements come from GlobeXplorer, the leading provider of satellite images and aerial photography via the Internet. Receive a quality, high resolution aerial view or map of your study area(s).

This exciting new feature is so easy to use. Once you've designated the area for your order, a map is displayed with the graphic "**Aerial Map**" above it. Simply click this button to see the overview of your specified area. The map can be easily printed from your browser window.

Additionally, topographical maps are available for viewing. After selecting the "**Aerial Map**" view of your area, simply click the "**Topo Map**" button for an overview that includes elevation markings.



Aerial View technology is relatively new to the marketplace. Claritas has chosen its supplier carefully, with attention to national coverage and clarity.

SiteReports.com now offers aerial maps for just \$69. These professional-quality images are an impressive way to enhance a report or presentation. You'll get the full picture of an area from a unique vantage point not often available. Order a map today and get a new perspective on your area!